



NEMA Inc. Grows Revenue and Reduces Costs with SmartBorder FTZ

NEMA, Inc.

www.nemainc.com

Industry: Asset-based Logistics

SmartBorder Modules:

- FTZ
- InBond 7512
- ABI
- ISF
- ACE eManifest
- ACI eManifest

Customer Since: 2009

NEMA, Inc. is a full service, asset-based Logistics Company that provides trucking, warehousing, and expedited deliveries for the Paper Machine Clothing Industry. NEMA offers a full line of services, such as: Delivery within the 48 Contiguous States, Canada, and Mexico with unique route service. We also have an Import/Export Department operating in our U.S. Customs and Border Protection (CBP) authorized Container Freight Station (CFS) that offers Customs Brokerage, FCL, and LCL Ocean Importing & Exporting, Air Freight Forwarding Services, and many more services to handle Global Logistics needs.

The Challenge

As a full service logistics provider to the Paper Machine Clothing Industry, NEMA, Inc. saw an opportunity to assist their customers with the FTZ program. Under this program, importers are able to realize duty and taxes savings. NEMA, Inc. can store products or raw materials in their facility duty free until the items are released for use.

NEMA, Inc. was filing FTZ via a paper process which required them to send a courier to the airport with filing documents. This was a significant cost because they are located 45 minutes away from the airport.

When it was announced that FTZ admissions could be processed electronically, NEMA, Inc. went looking for an application with that functionality. They evaluated several FTZ solutions but found that most had extra functionality that they did not need—along with a higher cost.

“Thanks to SmartBorder, we are able to offer our clients numerous International services by utilizing their specialized modules.”

- **Chris Reilly, LCB, CCS**

Vice President of International Operations

NEMA, Inc.

The Solution

NEMA, Inc. was pleased to find that SmartBorder FTZ had all of the functionality they needed, and none of the functionality that they didn't. SmartBorder's FTZ module allows filers to electronically submit the 214 FTZ admission form. Filers can also copy previous transactions, manage their filings in their dashboards, and file Permit to Transfers. NEMA, Inc. quickly saw the value with this easy FTZ module and signed up in 2015.

The Results

Due to the ability to file electronically, NEMA, Inc. was able to eliminate the cost for the paper process and traveling to the airport. Revenue has grown as additional customers take advantage of FTZ's cost savings.

They have been implementing additional SmartBorder modules as they expand their service offerings to their customers. Chris Reilly at NEMA, Inc. says that he is pleased with the responsiveness from SmartBorder support whenever he needs anything.

SmartBorder looks forward to continuing to serve NEMA, Inc. as they continue to provide excellent solutions for their customers.

About SmartBorder

SmartBorder is a powerful, SaaS (also known as ASP) application developed by South Ranch that does one thing and does it better than any other solution on the market: It facilitates time-saving, Customs compliant importation of goods into the United States.

Through millions of transactions (and counting) across virtually every type of commodity that can be brought into the United States we understand our customers' success is what determines ours. And that's why we'll continue to be at the forefront in innovation, adaptability and reliability in the coming years.